

# Women Rise by Lifting Each Other



Expanding the movement for accelerated impact:

2023 concept note

for consultation with funders & partners

# A 50:50 vision

The goal of SHE Changes Climate (SCC) is to increase female representation at all levels of climate decisionmaking and to empower women to make critical decisions for the future of humanity. We advocate for a 50:50 vision at the top. We do this by working closely with the UNFCCC COP Presidencies, in-country delegations, grassroots organisations and campaigning for public support.

# An invitation to co-create

Based on this concept note, SCC invites **partners and funders to co-create** a detailed and funded plan aiming **to unlock the full potential of the SHE Changes Climate campaign** in the lead up to the next COP28 in the UAE in 2023 and beyond.

# A strategic framework and priorities for 2023 and beyond

Building on the experience of the past 15 months, SCC has developed a strategic framework and a set of priority activities, which gives the team and its partners a horizon to work toward.

SCC looks forward to co-create a detailed program aiming at strengthening a global network of women climate leaders, combining top-down policy and advocacy at every COP with bottom-up movement building, campaigning and grassroots mobilization.

Our work will be developed around the three strategic pillars:

#### 1. Influencing climate policy at COP

SCC will build upon its existing relationships with the COP27 Presidency and start engaging with the United Arab Emirates COP28 Presidency as well as the new High-Level Climate Champion. This will include setting bilateral meetings and convening a Friends Group to support the COP28 Minister of Climate and Environment together with other Ministers and climate leaders from the MENA and African regions. If this is not enough, a new open letter will be launched.

SCC is planning to convene an inclusive and diverse High-Level dialogue at the UN, between COP27 and 28, giving a voice to the women who are at the forefront of climate impact and solutions, including SCC Ambassadors and Youth leaders from the Global South. SCC will also sponsor, coach and support a strategic team to attend COP28 for well-targeted policy interventions on the ground, as well as a potential joint event on women empowerment and climate in partnership with the Presidency.

# 2. Public campaigning for gender equality in climate action

As a global campaign SCC will continue to capitalize on an already strong presence in media (e.g: Financial Times, BBC Radio, The Guardian, etc) and a growing outreach through social media to increase public pressure on decision-makers through bottom-up mobilization. To do this we will need to leverage comms support for consistent and strong messaging. SCC will continue to grow the movement by aligning messaging and coordinating with our partners for further amplification.

The third SCC Summit will take place in 2023 offering an online alternative and inclusive space that platforms diverse leadership and positive climate solutions.

#### 3. Women empowerment in the global South

SCC is building a network of Ambassadors who are leading in climate solutions, locally and globally. Our network of Ambassadors will be a movement-building initiative to support women's voices leading in climate solutions. Providing seed funding would also help build the convening power of the Ambassadors working as focal points to develop SCC Chapters in their countries.

SCC is planning to support women in the Global South to develop their own SHE Changes Climate initiatives and communities by catalyzing the start of these initiatives, as well as to support existing initiatives to make them grow further.

Support will also be provided by scaling up the mentoring program designed to address eco-anxiety, build emotional resilience and develop leadership skills for impact. By partnering up with the Youth Negotiators program, SCC would also be able to sponsor youth delegates fellows to build capacities in climate negotiations and join country delegations for COP28.

#### Core team support

SCC has been largely driven by the co-founders working pro-bono and bringing 30+ years of expertise in climate policy, law and movement building, as well as a large number of talented young professionals and volunteers. The next step is to set up a solid, stable and agile core team to bring the campaign to another level and scale impact.

SCCs strengths include its convening power, a growing global brand and movement, authenticity, senior expertise in high-level climate negotiations, an entrepreneurial open mind towards innovation and a

shared vision for partnership development and radical collaboration, working as One team for One planet to address both the gender gap and the climate emergency by going beyond institutional boundaries, logos and egos.



# Women rise by lifting each other up

Women Ministers from the Egyptian Presidency and Africa on 14 December 2022 at COP27

(Credit: Photography taken by Minister of Environment and Climate Special Envoy Yasmine Fouad's Advisor and shared with SHE Changes Climate for publication)

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